

CONTRACT



WFXT
25 Fox Drive
Dedham, MA 02027-2563
(781) 467-2525

myfoxboston.com

And:

Petta Ryan & Co
Attention: Lynne Morrison
10 Arbor Circle
Natick, MA 01760

<u>Contract / Revision</u> 125357 / 7		<u>Alt Order #</u>
<u>Product</u> PAS Oct/Nov 2012		
<u>Contract Dates</u> 10/16/12 - 11/06/12	<u>Estimate #</u> 151	
<u>Advertiser</u> Committee Against Physician Assisted Suicide		<u>Original Date / Revision</u> 09/07/12 / 11/05/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFXT	<u>Account Executive</u> Jeff Lutz	<u>Sales Office</u> Boston-Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
		<u>Total Ratings</u> 3.00
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WFXT	10/22/12	11/06/12	Fox 25 AM News 6a	6a-7a		:30				NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				3	\$1,000.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	WFXT	10/22/12-10/28/12	Fox 25 AM News 6a	6a-7a	MTuWThF----	:30		\$1,000.00	0.00	NM		
			See MG 2.8,2.9,2.10,2.11										
	3	WFXT	10/22/12-10/28/12	Fox 25 AM News 6a	6a-7a	MTuWThF----	:30		\$1,000.00	0.00	NM		
			See MG 2.8,2.9,2.10,2.11										
Week:		10/29/12	11/04/12	MTWTF--				3	\$1,000.00	0.00			
Week:		11/05/12	11/11/12	MT-----				1	\$1,000.00	0.00			
2	WFXT	10/22/12	11/06/12	Fox 25 AM News 7a	7a-8a		:30				NM	9	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				3	\$1,000.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	WFXT	10/22/12-10/28/12	Fox 25 AM News 7a	7a-8a	MTuWThF----	:30		\$1,000.00	0.00	NM		
			See MG 2.8,2.9,2.10,2.11										
	3	WFXT	10/22/12-10/28/12	Fox 25 AM News 7a	7a-8a	MTuWThF----	:30		\$1,000.00	0.00	NM		
			See MG 2.8,2.9,2.10,2.11										
	8	WFXT	10/29/12-11/04/12	Fox 25 AM News 7a	7a-8a	MTuWThF----	:30		\$1,000.00	0.00	NM		
	Ⓜ		MG for 1.3,1.2,2.2,2.3										
	9	WFXT	10/29/12-11/04/12	Fox 25 AM News 7a	7a-8a	MTuWThF----	:30		\$1,000.00	0.00	NM		
	Ⓜ		MG for 1.3,1.2,2.2,2.3										
	10	WFXT	10/29/12-11/03/12	Fox 25 AM News 6a	6a-7a	MTuWThF----	:30		\$1,000.00	0.00	NM		
	Ⓜ		MG for 1.3,1.2,2.2,2.3										
	11	WFXT	10/29/12-11/03/12	Fox 25 AM News 6a	6a-7a	MTuWThF----	:30		\$1,000.00	0.00	NM		
	Ⓜ		MG for 1.3,1.2,2.2,2.3										
Week:		10/29/12	11/04/12	MTWTF--				3	\$1,000.00	0.00			
Week:		11/05/12	11/11/12	MT-----				1	\$1,000.00	0.00			
3	WFXT	10/22/12	11/06/12	Fox 25 AM News 7a	8a-9a		:30				NM	7	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				3	\$1,000.00	0.00			
Week:		10/29/12	11/04/12	MTWTF--				3	\$1,000.00	0.00			
Week:		11/05/12	11/11/12	MT-----				1	\$1,000.00	0.00			
4	WFXT	10/22/12	11/06/12	Fox 25 AM News 9a	9a-10a		:30				NM	7	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				3	\$350.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WFXB
25 Fox Drive
Dedham, MA 02027-2563
(781) 467-2525

myfoxboston.com

<u>Contract / Revision</u> 125357 / 7		<u>Alt Order #</u>
<u>Contract Dates</u> 10/16/12 - 11/06/12	<u>Product</u> PAS Oct/Nov 2012	<u>Estimate #</u> 151
<u>Advertiser</u> Committee Against Physi		<u>Original Date / Revision</u> 09/07/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--				3	\$350.00	0.00			
Week:		11/05/12	11/11/12	MT-----				1	\$350.00	0.00			
5	WFXT	11/05/12	11/05/12	Mo Prime Hour 1	8p-9p		:30				NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$6,500.00	0.00			
E 6	WFXT	11/05/12	11/05/12	Mo Prime Hour 2	9p-10p		:30				NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$6,500.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WFXT	11/05/12-11/11/12	Mo Prime Hour 2	9p-10p	M-----	:30		\$6,500.00	0.00	NM		
	See MG 6.2												
	2	WFXT	11/05/12-11/05/12	Mo Prime Hour 1	8p-9p	M-----	:30		\$6,500.00	0.00	NM		
	Ⓜ MG for 6.1 11/05												
9	WFXT	10/31/12	10/31/12	We Prime Other 1	8p-10p		:30				NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$9,000.00	0.00			
10	WFXT	10/16/12	10/21/12	Fox 25 AM News 6a	6a-7a		:30				NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$1,200.00	0.00			
11	WFXT	10/16/12	10/21/12	Fox 25 AM News 7a	7a-8a		:30				NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$1,200.00	0.00			
12	WFXT	10/16/12	10/21/12	Fox 25 AM News 7a	8a-9a		:30				NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$1,200.00	0.00			
13	WFXT	10/16/12	10/21/12	Fox 25 AM News 9a	9a-10a		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$500.00	0.00			
14	WFXT	10/16/12	10/21/12	M-F 11a-12p	11a-12p		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$300.00	0.00			
15	WFXT	10/16/12	10/21/12	M-F 5p-6p	5p-6p		:30				NM	5	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$400.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WFXT	10/15/12-10/21/12	M-F 5p-6p	5p-6p	-TuWThF----	:30		\$400.00	0.00	NM		
	See MG 15.5, 15.6												
	5	WFXT	10/22/12-10/26/12	M-F 5p-6p	5p-6p	MTuWThF----	:30		\$400.00	0.00	NM		
	Ⓜ MG for 16.1, 15.1												
	6	WFXT	10/15/12-10/21/12	Fox 25 News Rotation	6p-7p	----ThF----	:30		\$600.00	0.00	NM		
	Ⓜ MG for 16.1, 15.1												
16	WFXT	10/16/12	10/21/12	Fox 25 News Rotation	6p-7p		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$600.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WFXT	10/15/12-10/21/12	Fox 25 News Rotation	6p-7p	-TuWThF----	:30		\$600.00	0.00	NM		
	See MG 15.5, 15.6												
17	WFXT	10/16/12	10/21/12	M-F 10a-11a	10a-11a		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$250.00	0.00			
18	WFXT	10/22/12	10/28/12	NLCS Champ Game Non HorVarious			:30				NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WFXT
25 Fox Drive
Dedham, MA 02027-2563
(781) 467-2525

myfoxboston.com

<u>Contract / Revision</u> 125357 / 7		<u>Alt Order #</u>
<u>Contract Dates</u> 10/16/12 - 11/06/12	<u>Product</u> PAS Oct/Nov 2012	<u>Estimate #</u> 151
<u>Advertiser</u> Committee Against Physi		<u>Original Date / Revision</u> 09/07/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
												1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----			1	\$4,500.00	0.00				
19	WFXT	10/22/12	10/28/12	Tu Prime Other 3	8p-1030p		:30				NM	1	\$4,500.00
												1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	-T-----			1	\$4,500.00	0.00				
20	WFXT	10/22/12	10/28/12	WS Game Non Home	Various		:30				NM	1	\$6,000.00
												1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----			1	\$6,000.00	3.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WFXT	10/22/12-10/28/12		WS Game Non Home	Various	---W-----	:30	\$6,000.00	3.00	NM		
	See MG 20.2												
	2	WFXT	10/22/12-10/28/12		Fr Prime Hour 1	8p-9p	-----F----	:30	\$6,000.00	3.00	NM		
	Ⓜ MG for 20.1 10/24												
Totals										3.00		66	\$83,050.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	43	\$43,650.00	\$37,102.50
10/29/12 - 11/06/12	23	\$39,400.00	\$33,490.00
Totals	66	\$83,050.00	\$70,592.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.